

HUA ZAN

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EDUCATION

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| 2012 | Ph.D. Family Resource Management, The Ohio State University
Minors: Economics, Statistical Data Analysis |
| 2007 | M.S. Family Ecology, University of Utah |
| 2004 | Bachelor, Southwestern University of Finance and Economics, China |

PROFESSIONAL EXPERIENCE

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| 2014 – present | Assistant Researcher (tenure-track), Center on the Family, University of Hawai‘i at Mānoa |
| 2013 – 2014 | Assistant Teaching Professor, University of Missouri-Columbia |
| 2012 – 2013 | Postdoctoral Researcher, The Ohio State University |
| 2007 – 2012 | Graduate student, Graduate Teaching/Research Associate, Graduate Fellow, Research Assistant, The Ohio State University |
| 2005 – 2007 | Graduate Assistant, University of Utah |

HONOR AND AWARDS

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| 2014 | Applied Consumer Economics Award, American Council on Consumer Interests |
| 2011 – 2012 | Graduate Dissertation Research Fellowship from the Edith M. Slabaugh Scholarship Fund. The Ohio State University |
| 2008, 2010, 2012 | Consumer Sciences Graduate Travel Awards, The Ohio State University |
| 2011 | Student Young Professional Conference Scholarship. American Council on Consumer Interests |
| 2010 | “Bring It Home” Fund, University Center for the Advancement of Teaching, The Ohio State University |
| 2010 – 2011 | The Jean S. Bowers/Fern E. Hunt Fellowship Fund, The Ohio State University |
| 2007 – 2008 | University Fellowship, The Ohio State University |

JOURNAL PUBLICATIONS

- Fan, J.X., & **Zan, H.** (2017). The “model minority” myth: Asian American middle class before, during, and after the Great Recession. *Singapore Economic Review*, 1-17. DOI: 10.1142/S0217590817430044
- Zan, H.**, & Scharff, R.L. (2017). The effects of children’s health on mothers’ employment. *Journal of Family and Economic Issues*, 1-13. DOI: 10.1007/s10834-017-9552-5
- Zan, H.**, Lambea, M., McDowell, J., & Scharff, R. L. (2017). An economic evaluation of food safety education interventions: Estimates and critical data gaps. *Journal of Food Protection*, 80(8), 1355-1363. DOI: 10.4315/0362-028X.JFP-16-510
- Zan, H.**, & Fan, J.X. (2017). Reporting more but moving less? The complex relationship between physical activity and acculturation among U.S. adults. *American Journal of Health Promotion*. First published online: June 29, 2017. DOI: 10.1177/0890117117716415
- Zan, H.**, & Scharff, R.L. (2017). Regional differences in the value of statistical life. *Journal of Consumer Policy*, 40(2), 157-176. DOI:10.1007/s10603-017-9347-y
- Zan, H.**, & Scharff, R.L. (2015). The heterogeneity in financial and time burden of caregiving to children with chronic conditions. *Maternal and Child Health Journal*, 19(3): 615-625. DOI: 10.1007/s10995-014-1547-3.
- Lee, S., Sohn, S., Rhee, E., Lee, Y.G., & **Zan, H.** (2014). Consumption patterns and economic status of older households in the United States. *Monthly Labor Review*, <http://www.bls.gov/opub/mlr/2014/article/consumption-patterns-and-economic-status-of-older-households.htm>
- Zan, H.**, & Fan, J. X. (2010). Cohort effects of household expenditures on food away from home. *Journal of Consumer Affairs*, 44 (Spring): 213-233. DOI: 10.1111/j.1745-6606.2010.01163.x

WORK IN PROGRESS

- Lillard, D., Molloy, E., & **Zan, H.** Television and magazine alcohol advertising: Exposure, targeting, and trends. (*revise-and-resubmit*)
- Guo, J., & **Zan, H.** What can we learn from the policy making process? An example of paid family leave in Hawaii. (*under review*)
- Zan, H.**, & Fan, J.X. The American dream: Does the receding tide of the Great Recession sink Hispanic middle class?
- Fan, J.X., & **Zan, H.** The decline of the American middle class: Evidence from the Consumer Expenditure Surveys 1988-2014.
- Zan, H.**, & Kim, K.T. How prepared are American households for rainy days: Evidence from Consumer Expenditure Survey and Survey of Consumer Finances

Zan, H., & Shin, S. Spousal health shocks and physical activity among older adults.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption.

GRANTS

Zan, H., & Stern, I. Hawai'i KIDS COUNT Supplemental Policy Grant: Advancing Paid Family Leave, July 2016 – June 2017. \$30,000, Annie E. Casey Foundation.

Stern, I. & **Zan, H.** Hawai'i KIDS COUNT, 2016-2017. \$100,000 per year, Annie E. Casey Foundation.

EXTENSION PUBLICATIONS

Yahirun, J., & **Zan, H.** (2017). Grandparent caregivers in Hawai'i. Honolulu, HI: University of Hawai'i, Center on the Family.

Stern, I.R., **Zan, H.**, & Kohl, N. (2016). Paid family leave: Strengthening Hawai'i's children and families. Honolulu: University of Hawai'i, Center on the Family.

Yahirun, J., & **Zan, H.** (2016). Hawai'i's older adults: A demographic profile. Honolulu, HI: University of Hawai'i, Center on the Family.

PRESENTATIONS

2018 **Zan, H.**, & Shin, S. Spousal Health Shocks and Physical Activity Among Older Adults. Paper presentation accepted at American Council of Consumer Interest annual conference. Clearwater Beach, FL.

Kim, KT, & **Zan, H.** A Refined Measure of Emergency Saving Adequacy in the SCF: Using a Food Demand Function to Estimate the Total Expenditures from the CE. Paper presentation accepted at American Council of Consumer Interest annual conference. Clearwater Beach, FL.

Zan, H., & Shin, S. Spousal Health Shocks and Physical Activity Among Older Adults. Poster presented accepted at Population Association of America annual conference. Denver, CO.

2017 **Zan, H.** & Fan, J.X. The Great Recession and Heterogeneity within the Hispanic Middle Class. Paper presented at American Council of Consumer Interest annual conference. Albuquerque, NM.

2016 **Zan, H.** & Yahirun, J. Hawai'i's older adults and their families: A demographic profile, eldercare, and paid family leave policy. Presented at 19th Biennial Conference of Hawaii Pacific Gerontological Society. Honolulu, HI.

Zan, H. & Yao, R. The health-wealth nexus of older adults in China. Paper presented at 10th Biennial Conference of Asian Consumer and Family Economics Association. Hong Kong.

Fan, J.X. & **Zan, H.** The “model minority” myth: Asian American middle class before, during, and after the Great Recession. Paper presented at 10th Biennial Conference of Asian Consumer and Family Economics Association. Hong Kong.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption. Paper presented at 39th Annual Research Society on Alcoholism Scientific Meeting. New Orleans, LA. And 6th Biennial Conference of the American Society of Health Economist. Philadelphia, PA.

Fan, J.X. & **Zan, H.** What happened to the American middle class? Evidence from the Consumer Expenditure Surveys 1988-2014. Paper presented at American Council of Consumer Interest annual conference. Arlington, VA.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption. Poster presented at Population Association of America annual conference. Washington DC.

2015 **Zan, H.** Out-of-pocket health care costs of the community dwelling elders with cognitive impairment. Paper presented at American Council of Consumer Interest annual conference. Clearwater Beach, FL.

Zan, H., & Fan, J. X. Acculturation and physical activity of U.S. men: Evidence from the National Health and Nutrition Examination Survey 2003-2006. Poster presented at Population Association of America annual conference. San Diego, CA.

2014 Lillard, D., Molloy, E., & **Zan, H.** Does exposure to alcohol advertising cause people to drink and drive? Paper presented at American Society of Health Economists conference. Los Angeles, CA.

Lillard, D., Molloy, E., & **Zan, H.** Television and magazine alcohol advertising: Exposure, targeting, and trends. Paper presented at Population Association of America annual conference. Boston, MA.

Zan, H., & Scharff, R.L. Labor market decisions of mothers with chronically ill children. Paper presented at American Council of Consumer Interest annual conference. Milwaukee, WI.

2013 **Zan, H.** Labor market decisions of mothers with chronically ill children. Invited seminar at Center on the Family, University of Hawai‘i at Mānoa. Honolulu, HI.

Zan, H. The impact of financial and time burden of caregiving to children with chronic conditions on mothers’ employment. Poster presented at American

Council of Consumer Interest annual conference. Portland, OR.

- 2012 **Zan, H.** Financing healthcare for children with chronic conditions. Poster presented at American Council of Consumer Interest annual conference. Memphis, TN.
- 2011 **Zan, H., & Hanna, S.D.** The impact of poor health on household delinquency. Poster presented at American Council of Consumer Interest Conference. Washington DC.
- 2010 Scharff, R.L., & **Zan, H.** Regional variation in the value of statistical life: Implications for cost of foodborne illness estimates. Paper presented at the annual meeting of the Society for Risk Analysis. Salt Lake City, UT.
- Zan, H., & Scharff, R.L.** Regional differences in value of statistical life. Paper presented at the 80th annual conference of the Southern Economic Association. Atlanta, GA.
- Hanna, S.D., & **Zan, H.** Patterns of household overspending. Invited presentation at Consumer Expenditure Survey Data Users' Forum at the Bureau of Labor Statistics in Washington DC.
- 2008 **Zan, H., & Hanna, S. D.** Racial/ethnic discrepancies in household overspending. Paper presented at The 22nd Annual Meeting of Academy of Financial Services, Boston, MA.
- Zan, H., & Fan, X. J.** Cohort effects of household expenditures on food away from home. Paper presented at American Council of Consumer Interest and American Agriculture Economics Association Conference. Orlando, FL.
- 2003 **Zan, H., & Deng, X.** Discuss: Corporate governance as an embracement of business ethics. Invited presentation at Corporate Governance for the New Generation Youth Summit, Hong Kong.

POLICY BRIEF AND MEDIA

Stern, I.R., & **Zan, H.** (2018, February 28). Paid family leave in Hawai'i really is possible. *Honolulu Civil Beat*.

<http://www.civilbeat.org/2018/02/paid-family-leave-in-hawaii-really-is-possible/>

Kohl, N., Stern, I.R., & **Zan, H.** (2018). What Hawai'i's families and businesses would benefit from a new paid family leave law. *Scholar Strategy Network*.

<http://www.scholarsstrategynetwork.org/brief/why-hawaiis-families-and-businesses-would-benefit-new-paid-family-leave-law>

BOOK REVIEW

Zan, H. (2014, June). [Review of the book *Economics and Consumer Decisions* (3rd ed.) by M.L. Walden, & J.X. Fan]. *Family and Consumer Sciences Research Journal* 42(4). DOI: 10.1111/fcsr.12073

TEACHING

(U: undergraduate; G: graduate; L: in-class lecture; D: distance learning)

University of Hawai‘i at Mānoa

Family Resource Management (U, L)

Family Public Policy (U, L)

University of Missouri-Columbia

Consumer and Household Economics (U, L)

Investment Management (U, L, D)

Portfolio Management (G, L)

The Ohio State University

Solutions to Consumer Problems (U, L)

Family Financial Management I (U, D)

TRAINING

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| 2015 | Health and Retirement Study workshop, Summer Institute in Survey Research Techniques, University of Michigan, Ann Arbor, MI. |
| 2014 | Medical Expenditure Panel Survey Data Users’ Workshop, Agency for Healthcare Research and Quality, Rockville, MD. |
| 2010 | Consumer Expenditure Survey Microdata Users’ Workshop, Bureau of Labor Statistics, Washington DC. |

SERVICE

University Service

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| 2015 – 2018 | CTAHR Faculty Senate, College of Tropical Agriculture and Human Resources (CTAHR), University of Hawai‘i at Mānoa. |
| 2013 – 2014 | Council on International Initiatives, University of Missouri-Columbia. |
| 2011 | Graduate Student Planning Committee for 2 nd EHE Student Research Forum, College of Education and Human Ecology, The Ohio State University. |
| 2011 | Department Graduate Students Workshop Planning Committee, Department of Consumer Sciences. The Ohio State University. |
| 2009 – 2010 | Consumer Sciences Chair Search Committee, The Ohio State University. |
| 2009 – 2010 | College Curriculum Committee, College of Education and Human Ecology, The Ohio State University. |
| 2006 – 2007 | Kappa Omicron Nu Honor Society, Editor, Department of Family and Consumer Studies, University of Utah. |

Professional Service

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| 2014 – present | Ad hoc review for
<i>Journal of Consumer Affairs</i>
<i>Journal of Family and Economic Issues</i> |
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Family & Consumer Sciences Research Journal
Journal of Financial Planning and Counseling
British Food Journal
Urban Studies

- 2018 Steward Lee Consumer Education award committee and undergraduate student poster award committee for the annual meeting of American Council of Consumer Interests conference
- 2017 National Endowment of Financial Education (NEFE) Paper Award Committee chair for the annual meeting of American Council of Consumer Interests conference
- 2015 – 2016 Marketing Committee of American Council of Consumer Interests
- 2012, 2014, 2016 Conference proposal review for the annual meeting of American Council of Consumer Interests conference
- 2015 Dissertation Award Committee of American Council of Consumer Interests conference
- 2013 – 2014 Speaker Subcommittee for selecting speakers, American Council of Consumer Interests annual conference

Community Service

- 2017 – 2018 Research Advisory Committee to Aloha United Way Asset Limited, Income Constrained, Employed (ALICE) reports
- 2015 – present Paid family leave steering committee led by the Hawai'i State Commission on the Status of Women, State of Hawai'i Department of Human Services
- 2015 – present Working Family Coalition (old name: Family Leave Insurance Coalition) Member
- 2015 – 2016 Center of the Family representative at the Financial Assistance Advisory Council meetings, State of Hawai'i Department of Human Services

PROFESSIONAL AFFILIATIONS

- 2008, 2011 – 2018 American Council on Consumer Interests
- 2016 Research Society on Alcoholism
- 2016 American Society of Health Economist
- 2014 – 2016, 2018 Population Association of American
- 2014 Western Economic Association International
- 2010 Southern Economic Association