

## HUA ZAN

Center on the Family  
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### EDUCATION

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| 2012 | Ph.D. Family Resource Management, The Ohio State University<br>Minors: Economics, Statistical Data Analysis |
| 2007 | M.S. Family Ecology, University of Utah   |
| 2004 | Bachelor, Southwestern University of Finance and Economics, China   |

### PROFESSIONAL EXPERIENCE

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| 2014 – present | Assistant Researcher (tenure-track), Center on the Family, University of Hawai‘i at Mānoa                              |
| 2013 – 2014    | Assistant Teaching Professor, University of Missouri-Columbia  |
| 2012 – 2013    | Postdoctoral Researcher, The Ohio State University   |
| 2007 – 2012    | Graduate student, Graduate Teaching/Research Associate, Graduate Fellow, Research Assistant, The Ohio State University |
| 2005 – 2007    | Graduate Assistant, University of Utah   |

### HONOR AND AWARDS

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| 2014             | Applied Consumer Economics Award, American Council on Consumer Interests   |
| 2011 – 2012      | Graduate Dissertation Research Fellowship from the Edith M. Slabaugh Scholarship Fund. The Ohio State University |
| 2008, 2010, 2012 | Consumer Sciences Graduate Travel Awards, The Ohio State University  |
| 2011             | Student Young Professional Conference Scholarship. American Council on Consumer Interests                        |
| 2010             | “Bring It Home” Fund, University Center for the Advancement of Teaching, The Ohio State University               |
| 2010 – 2011      | The Jean S. Bowers/Fern E. Hunt Fellowship Fund, The Ohio State University                                       |
| 2007 – 2008      | University Fellowship, The Ohio State University   |

2005

David and Dorothy Watkiss Scholarship, University of Utah

## JOURNAL PUBLICATIONS

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**Zan, H.**, & Scharff, R.L. (2015). The heterogeneity in financial and time burden of caregiving to children with chronic conditions. *Maternal and Child Health Journal*, 19(3): 615-625. DOI: 10.1007/s10995-014-1547-3.

Lee, S., Sohn, S., Rhee, E., Lee, Y.G., & **Zan, H.** (2014). Consumption patterns and economic status of older households in the United States. *Monthly Labor Review*, <http://www.bls.gov/opub/mlr/2014/article/consumption-patterns-and-economic-status-of-older-households.htm>

**Zan, H.**, & Fan, J. X. (2010). Cohort effects of household expenditures on food away from home. *Journal of Consumer Affairs*, 44 (Spring): 213-233. DOI: 10.1111/j.1745-6606.2010.01163.x

## WORK IN PROGRESS

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**Zan, H.**, & Fan, J.X. Reporting more but moving less? The complex relationship between physical activity and acculturation among U.S. adults. (*under review*)

**Zan, H.**, Lambea, M.C., McDowell, J., & Scharff, R.L. An economic evaluation of Ohio's Expanded Food and Nutrition Education Program in promoting food safety behaviors among adults. (*under review*)

Fan, J.X., & **Zan, H.** The decline of the American middle class: Evidence from the Consumer Expenditure Surveys 1988-2014. (*under review*)

Fan, J.X., & **Zan, H.** The "model minority" myth: Asian American middle class before, during, and after the Great Recession. (*under review*)

**Zan, H.**, & Scharff, R.L. The effects of children's health on mothers' labor market outcomes..

**Zan, H.**, & Scharff, R.L. Regional differences in the value of statistical life.

**Zan, H.**, & Fan, J.X. The American dream: Does the receding tide of the Great Recession sink Hispanic middle class?

**Zan, H.**, & Kim, K.T. How prepared are American households for rainy days: Evidence from Consumer Expenditure Survey and Survey of Consumer Finances

Lillard, D., Molloy, E., & **Zan, H.** Television and magazine alcohol advertising: Exposure, targeting, and trends.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption.

## GRANTS

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**Zan, H.**, & Stern, I. Hawai'i KIDS COUNT Supplemental Policy Grant: Advancing Paid Family

Leave, July 2016 – June 2017. \$30,000, Annie E. Casey Foundation.

Stern, I. & **Zan, H.** Hawai'i KIDS COUNT, January – December 2016. \$100,000, Annie E. Casey Foundation.

## EXTENSION PUBLICATION

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Yahirun, J., & **Zan, H.** (2016). Hawai'i's older adults: A demographic profile. Honolulu, HI: University of Hawai'i, Center on the Family.

## PRESENTATIONS

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2016 **Zan, H.** & Yahirun, J. Hawai'i's older adults and their families: A demographic profile, eldercare, and paid family leave policy. Presented at 19<sup>th</sup> Biennial Conference of Hawaii Pacific Gerontological Society. Honolulu, HI.

**Zan, H.** & Yao, R. The health-wealth nexus of older adults in China. Paper presented at 10th Biennial Conference of Asian Consumer and Family Economics Association. Hong Kong.

Fan, J.X. & **Zan, H.** The “model minority” myth: Asian American middle class before, during, and after the Great Recession. Paper presented at 10th Biennial Conference of Asian Consumer and Family Economics Association. Hong Kong.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption. Paper presented at 39<sup>th</sup> Annual Research Society on Alcoholism Scientific Meeting. New Orleans, LA.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption. Paper presented at 6<sup>th</sup> Biennial Conference of the American Society of Health Economist. Philadelphia, PA.

Fan, J.X. & **Zan, H.** What happened to the American middle class? Evidence from the Consumer Expenditure Surveys 1988-2014. Paper presented at American Council of Consumer Interest annual conference. Arlington, VA.

Lillard, D., Molloy, E., & **Zan, H.** The effects of television and magazine alcohol advertising on liquor consumption. Poster presented at Population Association of America annual conference. Washington DC.

2015 **Zan, H.** Out-of-pocket health care costs of the community dwelling elders with cognitive impairment. Paper presented at American Council of Consumer Interest annual conference. Clearwater Beach, FL.

- Zan, H.**, & Fan, J. X. Acculturation and physical activity of U.S. men: Evidence from the National Health and Nutrition Examination Survey 2003-2006. Poster presented at Population Association of America annual conference. San Diego, CA.
- 2014 Lillard, D., Molloy, E., & **Zan, H.** Does exposure to alcohol advertising cause people to drink and drive? Paper presented at American Society of Health Economists conference. Los Angeles, CA.
- Lillard, D., Molloy, E., & **Zan, H.** Television and magazine alcohol advertising: Exposure, targeting, and trends. Paper presented at Population Association of America annual conference. Boston, MA.
- Zan, H.**, & Scharff, R.L. Labor market decisions of mothers with chronically ill children. Paper presented at American Council of Consumer Interest annual conference. Milwaukee, WI.
- 2013 **Zan, H.** Labor market decisions of mothers with chronically ill children. Invited seminar at Center on the Family, University of Hawai'i at Mānoa. Honolulu, HI.
- Zan, H.** The impact of financial and time burden of caregiving to children with chronic conditions on mothers' employment. Poster presented at American Council of Consumer Interest annual conference. Portland, OR.
- 2012 **Zan, H.** Financing healthcare for children with chronic conditions. Poster presented at American Council of Consumer Interest annual conference. Memphis, TN.
- 2011 **Zan, H.**, & Hanna, S.D. The impact of poor health on household delinquency. Poster presented at American Council of Consumer Interest Conference. Washington DC.
- 2010 Scharff, R.L., & **Zan, H.** Regional variation in the value of statistical life: Implications for cost of foodborne illness estimates. Paper presented at the annual meeting of the Society for Risk Analysis. Salt Lake City, UT.
- Zan, H.**, & Scharff, R.L. Regional differences in value of statistical life. Paper presented at the 80th annual conference of the Southern Economic Association. Atlanta, GA.
- Hanna, S.D., & **Zan, H.** Patterns of household overspending. Invited presentation at Consumer Expenditure Survey Data Users' Forum at the Bureau of Labor Statistics in Washington DC.
- 2008 **Zan, H.**, & Hanna, S. D. Racial/ethnic discrepancies in household overspending. Paper presented at The 22nd Annual Meeting of Academy of Financial Services, Boston, MA.
- Zan, H.**, & Fan, X. J. Cohort effects of household expenditures on food away from home. Paper presented at American Council of Consumer Interest and American Agriculture Economics Association Conference.

Orlando, FL.

- 2003 **Zan, H., & Deng, X.** Discuss: Corporate governance as an embracement of business ethics. Invited presentation at Corporate Governance for the New Generation Youth Summit, Hong Kong.

## BOOK REVIEW

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- Zan, H.** (2014, June). [Review of the book *Economics and Consumer Decisions* (3<sup>rd</sup> ed.) by M.L. Walden, & J.X. Fan]. *Family and Consumer Sciences Research Journal* 42(4).  
DOI: 10.1111/fcsr.12073

## TEACHING

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(U: undergraduate; G: graduate; L: in-class lecture; D: distance learning)

### University of Hawai‘i at Mānoa

Family Public Policy (U, L)

### University of Missouri-Columbia

Consumer and Household Economics (U, L)

Investment Management (U, L, D)

Portfolio Management (G, L)

### The Ohio State University

Solutions to Consumer Problems (U, L)

Family Financial Management I (U, D)

## TRAINING

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- 2015 Health and Retirement Study workshop, Summer Institute in Survey Research Techniques, University of Michigan, Ann Arbor, MI.
- 2014 Medical Expenditure Panel Survey Data Users' Workshop, Agency for Healthcare Research and Quality, Rockville, MD.
- 2010 Consumer Expenditure Survey Microdata Users' Workshop, Bureau of Labor Statistics, Washington DC.

## SERVICE

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### University Service

- 2015 – 2016 CTAHR Faculty Senate, College of Tropical Agriculture and Human Resources (CTAHR), University of Hawai‘i at Mānoa.
- 2013 – 2014 Council on International Initiatives, University of Missouri-Columbia.
- 2011 Graduate Student Planning Committee for 2nd EHE Student Research Forum, College of Education and Human Ecology, The Ohio State University.
- 2011 Department Graduate Students Workshop Planning Committee, Department of Consumer Sciences. The Ohio State University.
- 2009 – 2010 Consumer Sciences Chair Search Committee, The Ohio State University.

- 2009 – 2010 College Curriculum Committee, College of Education and Human Ecology, The Ohio State University.
- 2006 – 2007 Kappa Omicron Nu Honor Society, Editor, Department of Family and Consumer Studies, University of Utah.

### Professional Service

- 2014 – present Manuscript review for  
*Journal of Family and Economic Issues*  
*Family & Consumer Sciences Research Journal*  
*Journal of Financial Planning and Counseling*  
*British Food Journal*  
*Urban Studies*
- 2015 – present Marketing Committee of American Council of Consumer Interests
- 2012, 2014, 2016 Conference proposal review for the annual meeting of American Council of Consumer Interests conference
- 2015 Dissertation Award Committee of American Council of Consumer Interests conference
- 2013 – present Speaker Subcommittee for selecting speakers, American Council of Consumer Interests annual conference

### Community Service

- 2015 – 2016 Center of the Family representative at the Financial Assistance Advisory Council meetings, State of Hawai‘i Department of Human Services
- 2015 – 2016 Paid family leave coalition working group led by the Hawai‘i State Commission on the Status of Women, State of Hawai‘i Department of Human Services

### PROFESSIONAL AFFILIATIONS

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- 2008, 2011 – 2016 American Council on Consumer Interests
- 2016 Research Society on Alcoholism
- 2016 American Society of Health Economist
- 2014 – 2016 Population Association of American
- 2014 Western Economic Association International
- 2010 Southern Economic Association