

September 2011 Issue

Center on the Family • University of Hawai‘i at Mānoa

WHAT'S NEW

1. **CDC Breastfeeding Report Card 2011**
2. **October is Hawai‘i’s Children and Youth Month**
3. **Compassion Capital Nonprofit Capacity Building Resource Library**
4. **Redesigned Population Reference Bureau Data Finder**

1. **CDC Breastfeeding Report Card 2011**

Earlier this year, the Surgeon General developed a call for action in an effort to shift public views on breastfeeding. Breastfeeding is promoted as an effective preventative measure to protect the health of the mother and infant. It is a personal decision for mothers, which can be more actively supported by their family, friends, clinicians, health care leaders, employers, community leaders and policymakers.

The CDC’s *Breastfeeding Report Card—United States, 2011* report helps to track state-level breastfeeding indicator progress and identify opportunities to support breastfeeding. Results from the 2011 report card indicate that since 2007, improvements were made in 3 month and 6 month exclusive breastfeeding rates and more babies are now born in facilities that support breastfeeding. The U.S. Department of Health and Human Services’ *Healthy People 2020* ten-year goals and objectives for health promotion and disease prevention are included in the report. Among the five *Healthy People 2020* objectives, Hawai‘i met only one objective, *the percentage of mothers ever initiating breastfeeding* (85.0%). The following are some key findings pertaining to Hawai‘i:

- In Hawai‘i, slightly over half (52.4%) of babies are breastfed at 6 months, compared to 44.3% of babies in the U.S.
- At 12 months, almost one-third (31.2%) of Hawai‘i’s babies are breastfed, compared to 23.8% of U.S. babies.
- Percentages of exclusive breastfeeding at 3 months (42.4%) and 6 months (20.8%) are also higher in Hawai‘i than in the U.S. (35.0% and 14.8%, respectively)

The Surgeon General’s Call to Action and the complete report card, with state-level tables can be accessed at: <http://www.cdc.gov/breastfeeding/> and <http://www.cdc.gov/breastfeeding/pdf/2011BreastfeedingReportCard.pdf>. More information about the *Healthy People 2020* effort can be found at: <http://healthypeople.gov/2020/default.aspx>

2. October is Hawai‘i’s Children and Youth Month

Each year in Hawaii, the month of October is designated as Children and Youth Month. A number of activities to raise awareness and promote the well-being of children and youth are planned statewide. Children and Youth Day kicks off the month on Sunday, October 2. Interactive activities, games, learning workshops and demonstrations will be held on the grounds of the State Capitol for children and youth along with their families to enjoy. Hawai‘i’s outstanding children and youth advocates will be honored at Washington Place with a luncheon on Friday, October 7. The Children and Youth Summit on October 13 will bring together children, youth, and adults interested in priority setting discussions on various issues that impact the well-being of children and youth. Maui will be celebrating its own Children and Youth Day on Saturday, October 15 at Kenolio Park in Kihei.

For more information about Children and Youth Month events, go to: <http://cof04.hawaii.edu/pub/Children&YouthDayFlyerProof3.pdf>. To register for the Summit, go to <http://www.hawaiicyd.org/2011/index.asp> and click on the “Get Involved” tab.

3. Compassion Capital Nonprofit Capacity Building Resource Library

Between 2002 and 2009, the Compassion Capital Fund (CCF), administered by the U.S. Department of Health and Human Services, awarded over 1,000 grants to nonprofit organizations nationwide. Their goal was to strengthen nonprofit’s role in providing social services to low-income individuals. All CCF grantees received training and technical assistance from the National Resource Center. As a result of the knowledge gained from the experience, the National Resource Center has developed *Strengthening Nonprofits: A Capacity Builder’s Resource Library*, a free set of 38 eLearning modules and 18 guidebooks that nonprofit and capacity building trainers and consultants can use in their work, to share and continue the legacy of CCF’s capacity building work. In addition, blended learning techniques are included in the training and technical assistance portion of the website.

Topics include: conducting a community assessment, delivering training and technical assistance, designing and managing a subaward program, going virtual, identifying and promoting effective practices, leading a nonprofit, managing crisis, managing public grants, measuring outcomes, partnerships, sustainability, and working with consultants.

To visit the website, go to: <http://www.strengtheningnonprofits.org/>

4. Redesigned Population Reference Bureau Data Finder

The Population Reference Bureau (PRB) has redesigned and expanded its *DataFinder* website, adding indicators from the 2010 U.S. Census, American Community Survey, and Population Estimates; and data for Census divisions and regions, states, metro areas, counties, and places. Hundreds of indicators at the U.S., international, and world region levels are included on this website, which can be displayed as a ranking, map, trend, stacked bar, or horizontal bar to create custom reports available to download, print, or share. Examples of child-related data for Hawai'i from the Decennial Census and the American Community Survey that can be found at this website highlight that:

- Over one-fifth (22.3%) of Hawai'i's population is under the age of 18.
- In 2009, one-fifth (20.8%) of Hawai'i's households were married-couples with their own children under the age of 18, similar to the U.S. (20.6%).
- Over twenty percent (21.2%) of Hawai'i's grandparents are responsible for the full care of their grandchildren on a temporary or permanent live-in basis, compared to 40.3% of U.S. grandparents.

To search the *DataFinder* for more indicators, go to:

<http://www.prb.org/DataFinder.aspx>

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